

# STRATEGIC THREE YEAR PLAN (DRAFT)

PREVENTION & EDUCATION

ADDICTION SUPPLY REDUCTION

OVERDOSE DIVERSION RESPONSE INTO & RECOVERY TREATMENT

# FOCUS AREA 1 Utilize Prevention and Education Efforts to Reduce Opioid Misuse and its Harmful Effects Throughout the City of Alexandria

#### GOAL

Create and maintain continuing education opportunities and resources for prescribers and providers across the City

- Reduce high-risk opioid prescribing through provider education and guidelines
- Create and release a statement/policy regarding safe needle disposal; work with providers and prescribers to promote with patients
- Work with the veterinary community to educate patients about the harm of opioids, drug take back opportunities and provide drug disposal kits

### GOAL

Provide education and support to the community around opioid use and abuse

- Partner with Home Owners
   Associations, Civic Associations and others to offer educational programs regarding the signs and dangers of opioid abuse, Narcan and treatment resources
- Develop a presence at citywide community events with educational materials, Narcan and treatment information
- Conduct at least one town hall/community conversation per year
- Update City's opioid website and communication plan
- Partner with the faith-based community to provide education and support
- Work with local media outlets to promote stories and materials related to opioid misuse

#### GOAL

Implement comprehensive school-based prevention programs aimed at education about the dangers of opioids and OTC medication

- Attend school-based events (e.g., Back to School nights) to educate students, parents and staff
- Partner with the Alexandria City Public Schools (ACPS)
   FACE Program to bring opioid prevention education to community meetings
- Work with ACPS, colleges in the city and the private school community to develop and share messages about drug use and risks, including fentanyl

#### GOAL

Strengthen data collection, sharing and analysis to better identify opportunities for intervention

- Develop a streamlined accurate data collection system
- Develop a regional data sharing collaborative with neighboring jurisdictions

#### GOAL

Expand awareness of substance use disorders as treatable diseases

 Develop a public education campaign to address misinformation and stigma

# FOCUS AREA 2

Provide Evidence Based and Effective Treatment Services to Promote Long Term Recovery

### GOAL

Increase availability
of Medication Assisted
Treatment (MAT) in currently
under-served locations

- Ensure collaborative and supportive access to MAT for Guest House residents
- Complete a comprehensive analysis of potential models, barriers and cost of providing MAT in the Adult Detention Center (ADC)
- Implement MAT Program in ADC
- Implement MAT Bridge Program in partnership with Inova Alexandria Hospital

#### GOAL

Increase Peer Support work related to opioid treatment and recovery

- Expand partnership with Inova Alexandria Hospital the Peer Support Specialist
- Research various approaches to utilizing Peer Support in the treatment of opioid addiction
- Increase the number of community and treatmentbased Peer Recovery coaches
- Meet with Peers from other regional agencies and learn about their roles in opioid response
- Identify ways in which Peer Support Specialists can operate within the city of Alexandria



## FOCUS AREA 3

Reduce Opioid Supply Throughout the City of Alexandria

#### GOAL

Expand current drug disposal options and events and increase public participation across the city

- Develop communications strategy to advertise Drug Take Back events, along with a list of appropriate venues
- Encourage pharmacies to promote Drug Take Back events and permanent medication drop box locations in the city
- Increase the number and availability of permanent drop off boxes throughout the city from three to four
- Continue to educate funeral homes about proper drug disposal methods
- Plan education campaign aimed at families about the importance of cleaning medication cabinets and prompt and safe medication disposal

#### GOAL

Continued focused law enforcement work on opioid supply reduction

- Continue to focus on distribution/investigation (identifying drug trafficking organizations)
- Conduct operational activities to disrupt street level use/dealing
- Reduce the overall supply of illegal drugs in the city of Alexandria
- Track and map overdoses in real time to gain information on trends and overdose spike alerts as needed

# **FOCUS AREA 4**

Provide Opportunities for Diversion from the Criminal Justice System into the Treatment System

#### GOAL

Maintain the Alexandria
Treatment Court

 Continue to support the development of the Alexandria Treatment Court, to include refining the Court's processes and procedures, data collection and analysis, etc.

#### GOAL

Expand the Alexandria
Treatment Court

 Research outside funding streams (grants, etc.) to expand the Alexandria Treatment Court's capacity

# FOCUS AREA 5

#### Implement Immediate, Effective and Collaborative Responses to all Opioid Overdoses

#### GOAL

Maintain the Recovery Bag Program

- Develop a warm handoff protocol from Inova Alexandria Hospital to the Department of Community and Human Services and other treatment services
- Increase the number of people who engage in recovery support and treatment following a nonfatal overdose

### GOAL

Develop and promote a robust REVIVE! training schedule

- Implement targeted REVIVE! trainings for all City employees
- Hold twice monthly REVIVE! trainings for community members

### GOAL

**Expand Narcan distribution** 

- Reach into identified areas of need (high rise complexes, business community, barber shops, etc.) to distribute Narcan
- Ensure all City of Alexandria buildings have Narcan on hand

#### GOAL

Develop a role for EMS participation in overdose response

 Identify and expand opportunities for EMS engagement following an overdose